

Powering Healthy Lives

Narrowing the Life Expectancy Gap through People, Place, and Power

The [Urban Institute](#) and [Robert Wood Johnson Foundation](#) have partnered to support Powering Healthy Lives, a **\$1 million grant initiative** that will award 6-10 projects to organizations interested in narrowing the gaps in life expectancy by putting local data to work for healthier, more equitable communities. **Call for Ideas open on September 17, 2018. Applicants should submit their ideas via email to USALEEP@urban.org on or by November 16, 2018 at 3PM EST.**

Everyone deserves fair and just opportunities to lead healthy and productive lives. The newly released [United States Small-Area Life Expectancy Project \(USALEEP\) dataset](#) – a census tract-level dataset on life expectancy at birth – shows that people just a few miles apart may face vastly different opportunities for a long life.

Powering Healthy Lives will support community changemakers and leaders from across sectors to leverage the USALEEP data to advance innovative solutions which promote health equity and better life outcomes across **people, place, and power**.

Applicants are asked to submit proposals that demonstrate strong alignment with at least one of these priorities:



People – Projects led and informed by the expertise of communities who have systematically experienced social or economic barriers to health.



Place – Projects using USALEEP data to better understand the local assets and challenges of places facing some of the worst health disparities. While this is not meant to be an exclusionary list (and we welcome proposals from other rural areas), this funding opportunity currently seeks to fund projects in the below priority areas:

- Appalachia
- Southwest
- Southeast
- Mississippi Delta
- Plains Region
- Native American and Indigenous Territories

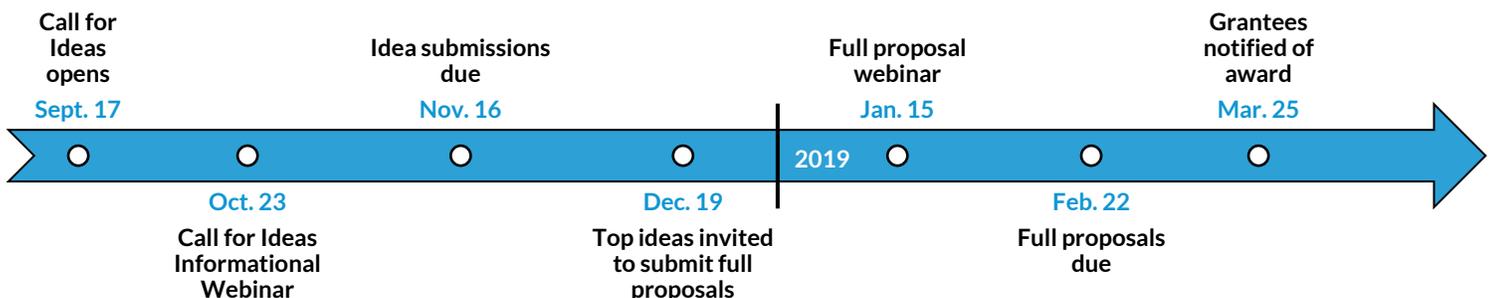
Please note: USALEEP data is currently not available for Wisconsin or Maine. Please see the Map of USALEEP Data Availability in Key Materials for a geographic visualization of where the USALEEP data is available (~90% of US census tracts).



Power – Projects that are committed to building power in communities and advancing equity by changing policies, laws, systems, environments, or practices to ensure that everyone has the opportunity to live the healthiest life possible, regardless of who they are or where they live.

An Open Call for Ideas

This is an open funding opportunity. We welcome submissions from any organization interested in putting local data to work for healthier communities – such as community organizers, nonprofits, local government agencies, public schools, researchers, service providers, and others.



Sign up for the [funding opportunity listserv](#) to stay up to date, or email USALEEP@urban.org for questions.