



Robert Wood Johnson Foundation

# Visualizing Healthy Lives

## Data Visualization for Better Life Outcomes

The [Urban Institute](#) and [Robert Wood Johnson Foundation](#) have partnered to support Visualizing Healthy Lives, a \$1 million grant initiative that will select 3-5 projects committed to narrowing the gaps in life expectancy, by effectively and powerfully visualizing USALEEP data for a wider audience. **Call for Ideas open on September 17, 2018. Applicants should submit their ideas via email to [USALEEP@urban.org](mailto:USALEEP@urban.org) on or by November 16, 2018 at 3PM EST.**

Everyone deserves fair and just opportunities to lead healthy and productive lives. The newly released [United States Small-Area Life Expectancy Project \(USALEEP\) dataset](#) – a census tract-level dataset on life expectancy at birth – shows that people just a few miles apart may face vastly different opportunities for a long life.

**Visualizing Healthy Lives** will fund projects that use USALEEP data to develop visualizations that advance effective calls to action, foster stronger collaborations, and support greater understanding of factors that potentially affect how well and how long we live. Applicants are asked to submit data visualization project ideas that expand on conversations currently in communities around health and the factors that shape health such as access to reliable transportation, safe and affordable housing, quality education, and economic opportunity.

Applicants are asked to submit proposals that fall under one of the two data visualization categories below:



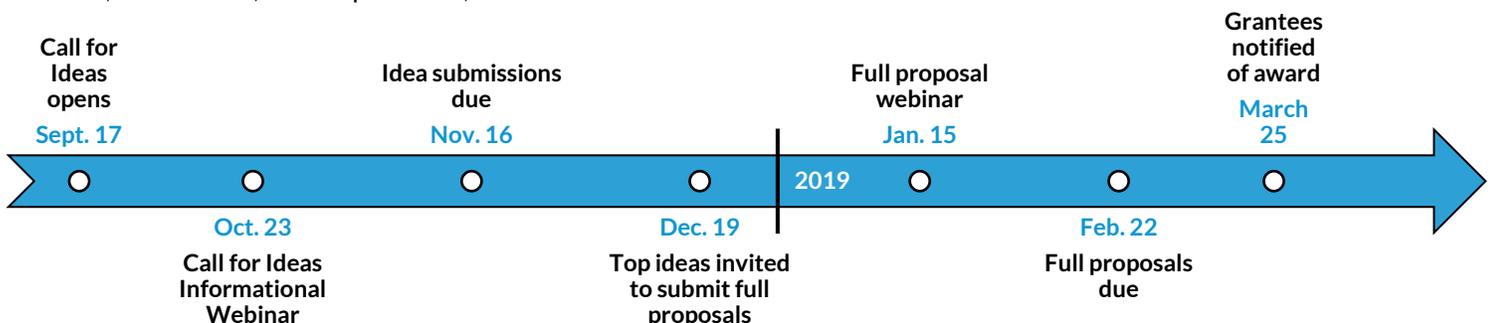
**EXPLORATORY** – Projects that help a target audience (e.g. community organizations or key decisionmakers) answer specific questions, solve specific problems or explore the depth of the USALEEP data.



**EXPLANATORY** – Projects that include an analysis of USALEEP data. Many such analyses may require USALEEP data to be combined with or compared to another external dataset to show how other factors influence life expectancy disparities; however, this is not required as long as some reference to current conversations exist in the proposal.

### An Open Call for Ideas

This is an open funding opportunity. We welcome submissions from any organization interested in putting local data to work for healthier and more equitable communities – such as community organizers, nonprofits, local government agencies, public schools, researchers, service providers, and others.



Sign up for the [funding opportunity listserv](#) to stay up to date, or email [USALEEP@urban.org](mailto:USALEEP@urban.org) for questions.